



JUSTICE  
INSTITUTE  
of  
BRITISH  
COLUMBIA

## Strategic Plan

2007-2010

### CAMPUSES

We deliver courses and programs in communities throughout BC

### INFO

phone 604.525.5422  
or 1.888.865.7764  
[www.jibc.ca](http://www.jibc.ca)



### WE VALUE

Learning	Service	Integrity
Experiential and applied	High quality	Educational programs
Informed by research	Respectful	Business practices
Student-centred	Responsive	Relationships

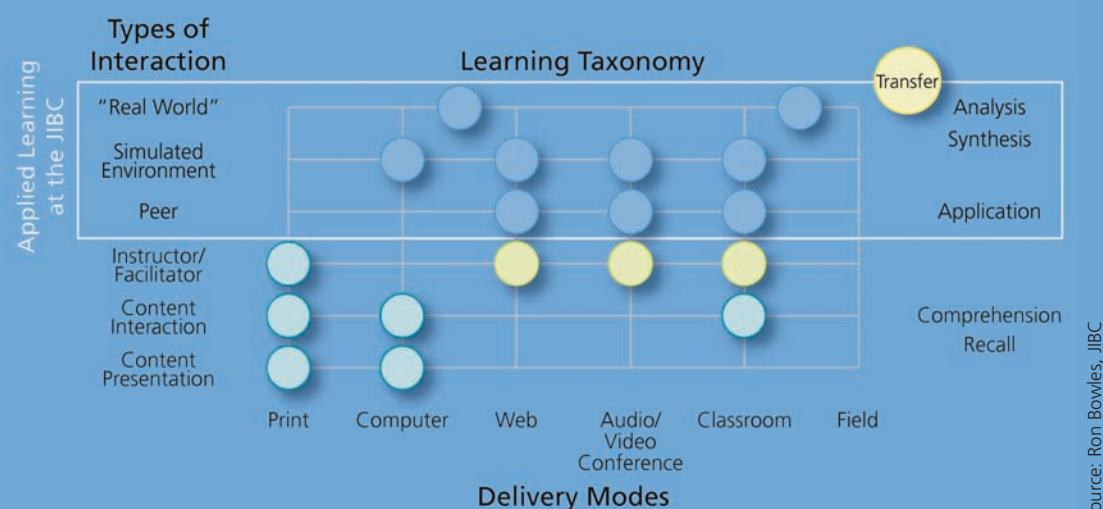
## Our Applied Learning Model

The JIBC approach to learning includes a focus on:

- experiential learning ~ a strong emphasis on role playing, simulations and practicum settings
- competency-based instructional design ~ measurable standards of proficiency that reflect expectations of work role performance
- extended learning ~ the classroom as "home base", augmented by distance learning, to create substantial interaction and communication amongst learners and faculty
- emphasis on critical skills and issues ~ for those whose lives are routinely at risk and those who work to keep communities safe
- expert practitioners as faculty ~ a unique instructional model emphasizing faculty drawn from active, experienced justice and public safety professionals
- learning linked to employers and the community ~ strong connections to ensure that programs are current and relevant
- regional delivery model ~ regional campuses increasing accessibility and bringing our programs to communities throughout the province
- a collaborative approach ~ with educational partners to increase our ability to serve specific regions and specialized markets.



A range of delivery modes and types of interaction are used to help learners achieve transfer of learning and acquire the skills, knowledge and judgment they require. In particular, this model focuses on the active learning layer. As the chart below demonstrates, applied learning at the JIBC uses peer-based interactions, role playing, simulations and workplace learning to ensure that learners develop and demonstrate the critical skills and decision-making abilities they require for their roles in the community.



## Our Areas of Expertise

The JIBC approach to learning includes a focus on:

### Public Safety & Security

- Bylaw Enforcement
- Corrections (Custody)
- Courts
- Driver & Traffic Education
- Emergency Management
- Emergency Social Services
- Fire
- Incident Command
- Personal Safety
- Policing
- Private Security
- Search & Rescue
- Threat Management
- Investigation & Enforcement Skills

### Community & Social Justice

- Abuse & Neglect
- Community Corrections
- Conflict Resolution
- Counselling
- Family Justice
- Family Violence
- Mediation
- Negotiation
- Victim Services
- Youth Justice

### Health & Pre-Hospital Care

- Health Emergency Management
- Paramedic
- Professional Education for Health Care Providers
- Substance Abuse

### Interdisciplinary Studies

- Aboriginal
- Executive
- Instructor Development
- Leadership
- Management

### Degree Studies

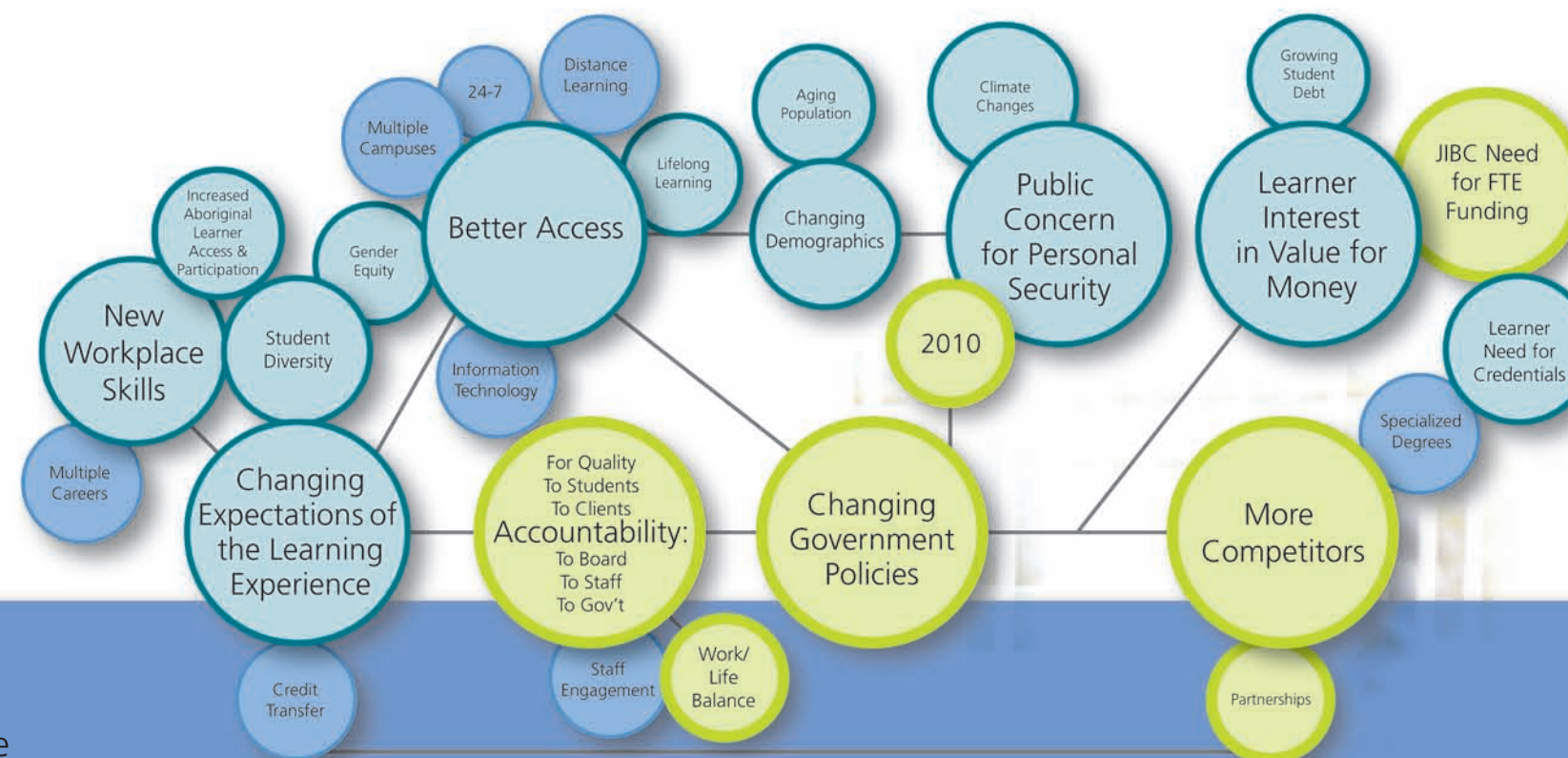
- Certificates
- Diplomas
- Degrees



The JIBC has identified clusters of trends that will drive change for this institution in the years ahead.

## Key Trends that Inform our Strategic Priorities

The light blue circles represent external trends, i.e., those beyond the institution's control. The green and dark blue circles can be seen to represent the kinds of responses emerging relative to these other external trends, issues or events. The circle size reflects the relative importance of each entry within its cluster. Further elaboration and detail on each of these entries can be found in the JIBC's Education Plan.



**OUR MISSION** Innovative education and training for those who make communities safe

**OUR VISION** A world leader in justice and public safety education

# Strategic Priorities and Objectives for 2007 – 2010

## 1 Deliver high quality professional training programs that focus on success for our students and clients

**1.1** Work with the provincial government to fulfill its justice and public safety mandate with professional path programs that meet its various training needs



**1.2** Provide leadership in our professions by creating learning opportunities that are cross-functional and that reflect the way organizations and agencies work together

**1.3** Build and enhance relationships with organizations and agencies to ensure JIBC programs effectively prepare students for their careers

## 2 Develop, gain recognition for and deliver degree path programs for justice and public safety professionals that support their career needs

**2.1** Implement degree path programs in our areas of expertise that ensure depth, breadth and credit transfer within the post secondary system



**2.2** Develop and deliver specialized post baccalaureate certificates and degrees that respond to and advance the professions we serve

**2.3** Strengthen and integrate support across the JIBC to serve as a foundation for program development and delivery

## 3 Demonstrate leadership through innovation

**3.1** Increase learning opportunities through new approaches for experiential learning along with online and other technology-facilitated processes  
**3.2** Expand our reach through new products, new services and new markets

**3.3** Create interdisciplinary programming that anticipates learners' needs and capitalizes on the breadth and depth of knowledge



**3.4** Use partnerships to create new learning opportunities for clients and students  
**3.5** Create a centre for applied research and special projects with faculty and researchers from a variety of disciplines  
**3.6** Recognize the unique identity and educational needs of Aboriginal Learners, and enhance equitable and collaborative partnerships with Aboriginal Peoples to provide culturally appropriate education and training  
**3.7** Initiate processes that respond to and link with diverse communities  
**3.8** Expand student services in response to student needs

## 4 Ensure organizational effectiveness

**4.1** Develop institutional structures and processes to facilitate collaboration and the effective use of institutional resources  
**4.2** Enhance and support effective internal communication within the organization  
**4.3** Facilitate achievement of the strategic priorities and objectives through comprehensive human resources planning,

including recruitment, retention and employee development activities  
**4.4** Increase the integration of technology to enhance services

**4.5** Expand our capacity to inform



institutional decision making with reliable data and cross-institutional analyses  
**4.6** Achieve a balance in funding sources that ensures financial

sustainability

**4.7** Improve the success of JIBC fundraising  
**4.8** Design and resource the space, equipment and support systems necessary for a quality working and learning environment  
**4.9** Position the institute as a leader in innovative education and training through a comprehensive marketing and external communications campaign