

#### STRATEGIC PLAN 2010-2015





McBride Blvd

Registration / Information West/AI28 PTEC Gym

Cafeteria A













# JIBC'S OVER-ARCHING GOALS OF EDUCATIONAL EXCELLENCE AND STUDENT SUCCESS ARE COMPLEMENTED BY PARTICULAR CROSS-INSTITUTIONAL INITIATIVES THAT SERVE AS THE DRIVERS OF PLANNING AND PRIORITYSETTING THROUGHOUT THE ORGANIZATION:

- Degree program expansion to include science based programs, graduate certificates and master's level education
- Learning support services that address students' needs
- Regional delivery of education programs using technology enhanced and distributed learning
- International education
- Applied research

We monitor our progress regularly and publish measures of key performance indicators in our annual report:

- Student satisfaction
- Student achievement

- Employee engagement
- Fiscal sustainability

JIBC education programs are offered through three schools, as well as the Office of Graduate Studies:

### School of Community & Social Justice

- Aboriginal studies
- Conflict resolution
- Counselling and community safety
- Leadership

#### School of Public Safety & Security

- Corrections and community justice
- Driver and traffic education
- Emergency management
- Fire
- Police
- Sheriffs
- Justice and public safety

#### School of Health Sciences

- Para-medicine
- Professional health education
- Continuing medical education

OUR GOALS OF EDUCATIONAL EXCELLENCE AND STUDENT SUCCESS ARE FURTHER SUPPORTED BY LEVERAGING THE JIBC'S PARTICULAR STRENGTHS AS AN EDUCATIONAL INSTITUTION ALONG WITH OUR COMMITMENT TO MAINTAIN A RESILIENT ORGANIZATION.

1.0

# Achieve educational excellence through experiential learning informed by theory, research and professional practice

- 1.1 Expand degree path programs in our areas of expertise that ensure content depth, breadth and transferability across the system
- 1.2 Develop and deliver specialized graduate level education / programming that advances interprofessional practice and capitalizes on our unique knowledge across the institution
- 1.3 Develop and deliver professional programs that focus on regional and provincial priorities
- 1.4 Identify and offer professional programs that meet the needs of Aboriginal peoples in BC
- 1.5 Expand applied research initiatives with faculty and researchers from a variety of disciplines



## Promote student success built on the benefits of our unique learning environment

- 2.1 Diversify our student population and create a learning environment that values their distinct circumstances and respective needs
- 2.2 Expand learning support services in response to student needs
- 2.3 Continue to build strategic alliances and partnerships with organizations, agencies and educational institutions to create new learning opportunities for students and clients
- 2.4 Provide interdisciplinary programs that meet learners' needs
- 2.5 Improve access to programs for life-long learners in their respective professional career paths
- 2.6 Recognize the unique identity and educational needs of Aboriginal learners, and enhance equitable and collaborative partnerships with Aboriginal peoples to provide culturally appropriate education, training and research through indigenization

TO PRODUCE RESULTS FOR THE INSTITUTION AND THOSE IT SERVES, ALL SCHOOLS AND DIVISIONS DEVELOP AND IMPLEMENT OPERATIONAL PLANS BASED ON KEY ACTION AREAS DERIVED FROM OUR GOALS.





#### Use our unique capabilities to lead through innovation

- 3.1 Create new approaches for experiential learning through e-learning and simulations together with online and other technology-facilitated processes
- 3.2 Strengthen and integrate educational service supports across the JIBC, including international activities and initiatives
- 3.3 Discover and develop interprofessional education solutions and technologies that reflect the changing needs of organizations and government

#### Enhance organizational effectiveness and efficiency

- 4.1 Ensure alignment within the institution
  - a) Expand our capacity to inform decision making with reliable data and cross-institutional analyses
  - b) Review and revise institutional policies, as necessary, to facilitate the goals of educational excellence and student success
  - c) Develop structures and processes to facilitate collaboration and the effective use of resources
  - d) Enhance and support effective internal communication within the organization
- 4.2 Generate the requisite capacity for institutional success
  - a) Implement a comprehensive human resources plan, including diverse recruitment, retention and employee development activities
  - b) Ensure a quality working and learning environment inclusive of appropriate space, equipment, educational support, financial systems and IT systems
  - c) Design and implement a communications strategy that positions the institute as a leader in innovative education, training and research
  - d) Expand the success of JIBC fundraising and alumni activities
  - e) Achieve a balance in funding sources that ensures financial sustainability
  - f) Explore opportunities for shared services



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